



Manuka Genetics



International recognition of Manuka

Manuka (*Leptospermum scoparium* and *Leptospermum scoparium incanum*) honey and oil is gaining strong international recognition for its powerful medicinal properties.



Unique properties of Manuka

- Many monofloral honeys have peroxide activity in their honey which is short lived and reacts adversely with human body tissues.
- Methylglyoxal (MGO) is an organic molecule within Manuka honey.

MGO is non peroxide activity (NPA), long lasting and doesn't react adversely with human body tissues.



Unique Manuka Factor (UMF)

- MGO in Manuka honey has been New Zealand trademarked as 'Unique Manuka Factor' or UMF.
- UMF ratings of 18+ have strong antibacterial activity and can be used to treat wounds.
- High UMF Manuka honey has been proven to kill *Staphylococcus aureus* (also known as 'Golden Staph' or the 'Super Bug').



Government target

- Government target for Manuka honey = \$1B pa in exports by 2025.
- 2014: Manuka exports = \$145M from 900,000ha of indigenous Manuka.



Issue: Size of indigenous Manuka forest

- Resulted from Supplementary Minimum Prices (SMPs) being removed on sheep, beef and wool (1984) that made traditional farming on marginal land unprofitable.
- A large portion is Maori owned.
- Revenue is likely to flatten out at \$200M pa in exports.
- Need new plantings to reach Government target.



Issue: Supply and demand

- International demand is outstripping supply.
- Prices for 20+ UMF honey = \$100 kg.
- Influx of entrants to beekeeping industry.
- Expansion of hives by existing beekeepers.
- New Manuka plantings haven't kept up with demand.



Issue: Overstocking

- Wherever there's a reasonable amount of wild Manuka growing, beehive apiaries are spaced approx. 500m apart.
- Overstocking results in dilution of Manuka honey with other florals, doesn't result in increased yields and creates friction between beekeepers.



Issue: Lifespan of Manuka

- Natural life span of 25-50 years.
- Much of indigenous forest is already 30 years old.
- There's been little attempt to increase, manage or replace the plantings since 1980s.
- There's a need for substantial plantings of Manuka forest.


Kauri Park Nurseries (KPN) is leading the way in Manuka plant genetics and plant production.



Key drivers of increased UMF

- Improved plant genetics.
- Large areas planted.
- Higher MGO levels in the honey is derived from high dihydroxyacetone (DHA) levels in flower nectar.

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New Zealand Laboratory Services Limited
Rukuta Research Centre
644 St. PO Box 281
Mamaku, New Zealand
Phone: 077 538 5055
FreePhone: 0800 858 100
Fax: (077) 938 8199

Accredited - Function - ISO/IEC 17025:2005 (Chemistry) - General

Attention: **DARGAVILLE**

Fax:

Type of Sample: Honey
 Collected by: customer
 Your Order No.:
 Received on:
 Collected on: n/a
 Tested on:

RESULTS REPORT The samples were analysed as described in the test methods below:

Sample Name	Lab No	Total Activity (% phenol)	Non-panose Activity (% phenol)
1	06007186	21.4	22.3
2	06007189	22.3	22.8
3	06007170	15.2	15.9
4	06007171	20.2	20.2
5	06007172	22.8	22.6
6	06007173	26.0	25.9
7	06007174	20.1	20.2
8	06007175	20.3	21.2
10	06007176	21.3	22.0
11	06007177	21.1	21.5
12	06007178	21.4	21.5
13	06007179	20.4	20.1
14	06007180	22.0	22.6
15	06007181	23.6	23.1
16	06007182	22.3	22.2
17	06007183	21.8	20.3
18	06007184	21.5	20.2
19	06007185	22.9	23.0
20	06007186	21.4	22.5
42	06007187	17.7	18.6

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Honey Activity Scale: High Activity: > 15%
 Medium Activity: 10 - 15 %
 Low Activity: 8.2 - 10%
 Not Detectable: < 8.2%
 For 50% Dilution: Not Detectable: < 4.1%


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Sample comment: Samples were received intact. Results are based on the sample as received.

Test Methods

Test	Procedure	Reference
Honey Activity	The activity is measured as the equivalent to phenol. The type of activity is measured. Total Activity of the activity, including activity due to hydrogen peroxide (H ₂ O ₂), Non-Panose Activity (NPA), is reported for honey with acacia.	The University of Waikato, Honey Assay Method.

Honey Activity Scale: High Activity: > 15%
 Medium Activity: 10 - 15 %
 Low Activity: 8.2 - 10%
 Not Detectable: < 8.2%
 For 50% Dilution: Not Detectable: < 4.1%


 Gordana Aleksic M Sc, Laboratory Manager
 Dorcas Clark, MScS, Laboratory Technician
 Shobna Ram, B Sc, Laboratory Technician

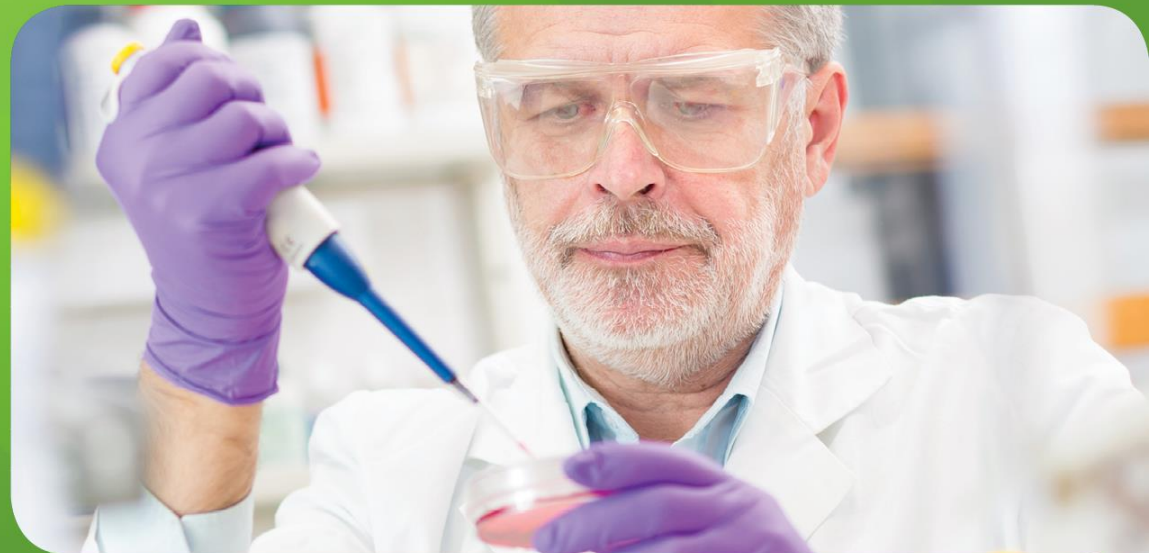
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KPN's plant selection program

Aims to:

- Identify Manuka cultivars from wild populations which exhibit high UMF and increased productivity.
- Test DHA in nectar in large numbers of plants from many provenances throughout New Zealand.



KPN's plant selection program

Progress to date:

- Identified certain provenances with higher average DHA levels.
- Selected high DHA plants from a wide range of provenances including South Island provenances and semi alpine provenances.
- Identified superior plants which are currently being used for seed production and being multiplied by cuttings.

Kauri Park Nurseries has the capacity to produce several million plants per year.



KPN's breeding program

- Eight selections which have DHA levels of between 8,000-19,500mls/l.
- The average DHA level is around 2,000- 3,000 mls/l.

Manuka plantings of these superior genetics is expected to result in a quantum leap forward in UMF levels and volume of honey harvested per ha.



Honey bees preference

- Manuka is not a preferred nectar species of honey bees.
- Honey bees prefer clover and native species such as kamahi, towai and rewarewa, which will dilute the Manuka honey and reduce the UMF.
- The larger the Manuka plantings, the less likely the bees are going to collect nectar from other sources.



It's advisable to position bee apiaries in the centre of a Manuka forest.

An ideal forest size would be 50ha or more.

Planting Manuka

The purity of the Manuka honey is influenced by the total area of Manuka planted.

The local provenance should be planted with plants from other provenances to spread the flowering duration over a minimum of 12 weeks.

Need to withstand hard frosts and winter snow.



Selecting a site

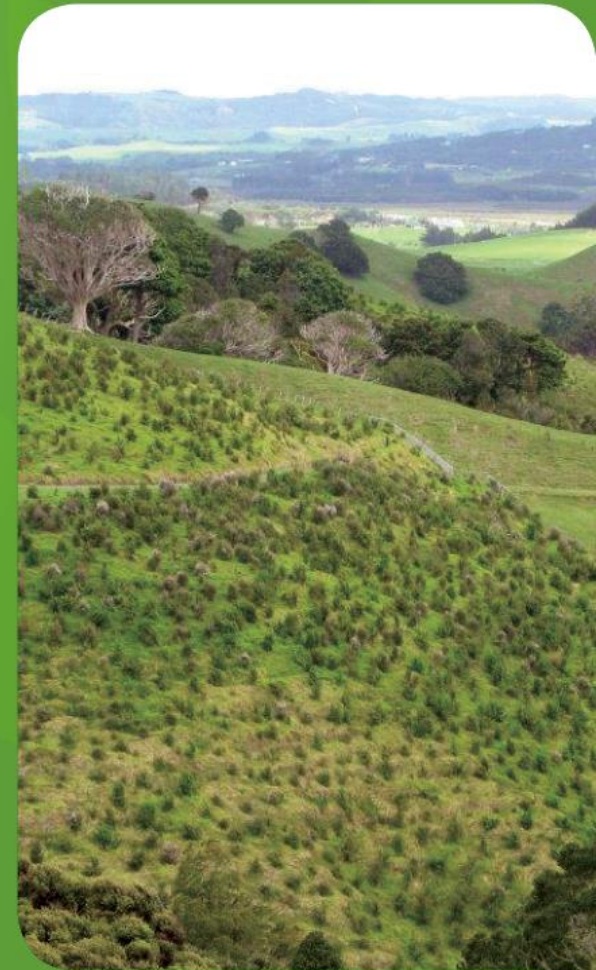
- Consider proximity of indigenous Manuka forests and physical barriers for bees (eg wide block of pines or water) which may isolate bees from travelling to non Manuka nectar sources.
- A good site is a sheltered valley with high hills on either side.
- Manuka thrives on northern and eastern facing hillsides.
- Avoid proximity to large sources of non Manuka nectar.



Soil types

Manuka does well in a range of soil types:

- sand, volcanic, clay, peat, limestone, alpine and pakihi.
- swampy soils where the roots of the plant never dry out.
- barren windswept hillsides where they are constantly battered by salt laden winds.



Soil types

Other factors that may increase UMF:

- Low pH and low fertility soils.
- Warmer temperatures.



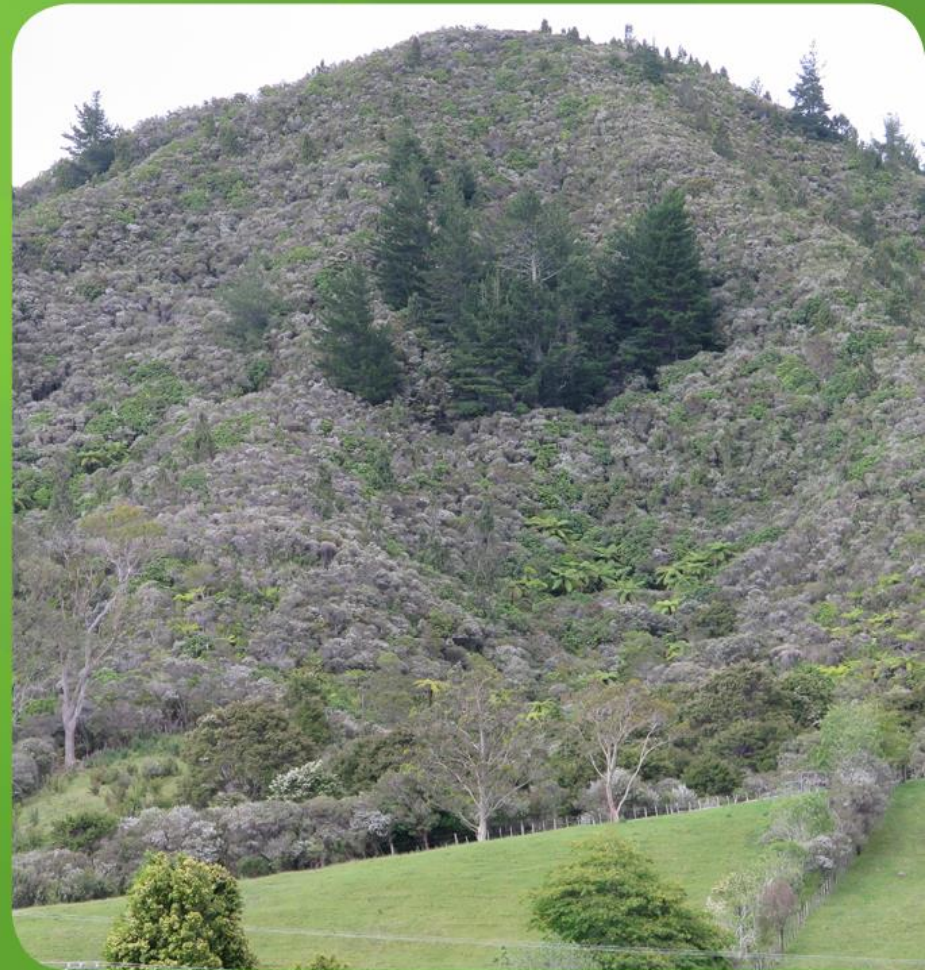
Preparing the site

- For gorse, tobacco weed, or wilding pines, spray the whole block with *Metsulfuron methyl* to eradicate. Wait 12 weeks before planting so *Metsulfuron methyl* residues have dissipated.
- If gorse, tobacco weed, or wilding pines are not an issue, only use *Roundup* to eradicate grass and weed species. Spray grass land with *Roundup* in strips 3m apart, or spray 500mm circles at 3m x 3m spacings (wait 1 week).
- For planting, loosen the soil to make it easy for the roots to spread outwards.



Planting costs

- Seed grown plants: Approximately \$1,500/ha (exc weed control costs). Available from KPN in 60 cell or 72 cell trays.
- Cutting grown plants (likely to produce higher UMF): Approximately \$3,500/ha.
- Available from 2016.
- KPN also supplies plants and planting services.



Planting rates

- Traditional planting rate = 1111 plants per ha.
- Gentle contoured land = 2500 plants per ha in hedgerows. Hedgerows can be trimmed and sold for leaf oil extraction. Trimmed plants can be maintained in a juvenile state increasing their longevity.



Post planting

- It may be necessary to release the plants from grasses, one year after planting by spraying *Gallant* over the top of the Manuka.
- Manuka produces higher UMF honey in low pH and low fertility soils (don't add lime or fertilise soil). Add Sulphur to soil if necessary to reduce the pH.
- Goats, wallabies and hares are known to eat the plants, especially in the first year after planting.



First honey harvest

- Begins in year 3.
- Maximum honey yields from year 6 onwards.
- The honey yield per ha from indigenous Manuka = 25-50kg per ha.
- Current average price to beekeeper = \$20-\$25 per kg (\$500-\$1000 from honey per ha).
- Usual hive stocking rates on indigenous Manuka is 1 hive per ha.



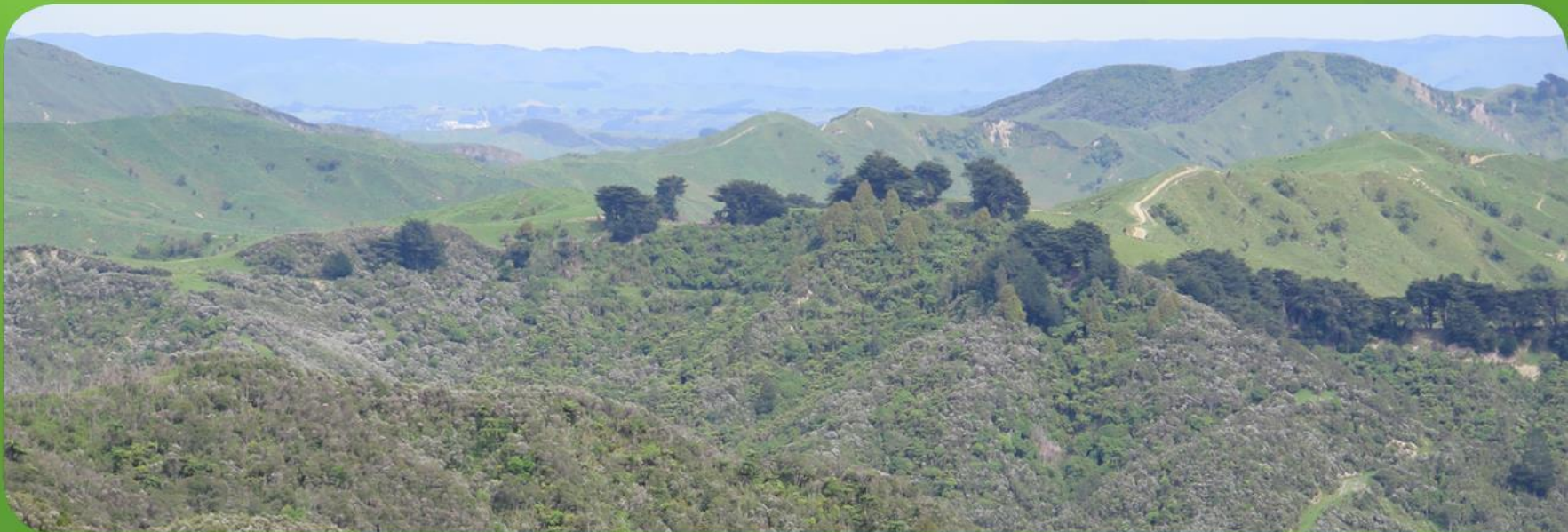
Honey income

- Honey income is affected by:
 - Climatic conditions affecting nectar flow and bee activity.
 - Dilution of Manuka honey from other nectar producing plants.
- Honey is stored for 12 – 18 month period until MGO levels peak.
- Requires trust between the forester and beekeeper if contract is based on a share of the honey value.



Additional economic benefits

- Access Carbon credits.
- Pruning for Manuka oil extractors (\$500-\$600 per tonne of raw foliage).
- As value of Manuka honey increases so too capital value of land.



Other information

- Pollen rich species such as Tree Lucerne (*Chamaecytisus palmensis*) should be planted around the apiary site.
- Financial subsidies and grants are available for forestry establishment through several Regional Councils, MPI, Nga Whenua Rahui, and in particular, the East Coast Forestry Project.
- A Manuka forest can grow indefinitely if it's kept free of plant species that colonise Manuka forests.



Economic model

	Per Unit	Cost Per Ha	Wild forest	Commercial forest
Capital				
Number plants/Ha		1111		
Ave cost per plant	\$0.70	\$778		
Ave planting cost	\$0.70	\$778		
Weed control per ha	\$400	\$400		
Pest control	\$44	\$44		
Total Capital cost/Ha		\$2,000		
Income from Honey and CC's				
No Hives/Ha	1		1	2
Kgs Honey/Hive	35		35	35
Price per kg			\$25	\$30
Total Gross Income from Honey per Ha			\$875	\$2100
30% Share Gross Income to Landowner			\$263	\$630
Gross Income from Carbon Credits/Ha	\$3		\$24	\$24
70% Share Gross Income to Beekeeper				\$1470
Operating Expenses				
Beekeeper per Hive	\$300		\$300	\$600
Income from Leaf Oil				
Foliage harvested/tonne ha			2	5
Litres oil/tonne foliage	3		6	15
Income per litre oil	\$500		\$3000	\$7500
Cost of raw foliage /tonne	\$400		\$800	\$2000
Cost of Oil extraction /tonne	\$250		\$500	\$1250
Costs to harvest raw Foliage				
Labour cost to harvest foliage/tonne	\$350		\$700	\$1750
Foliage harvesting/fuel and delivery/tonne	\$50		\$100	\$250

Annual Production is as follows.

- Yr1 0%
- Yr2 0%
- Yr3 20%
- Yr4 40%
- Yr5 80%
- Yr6+ 100%

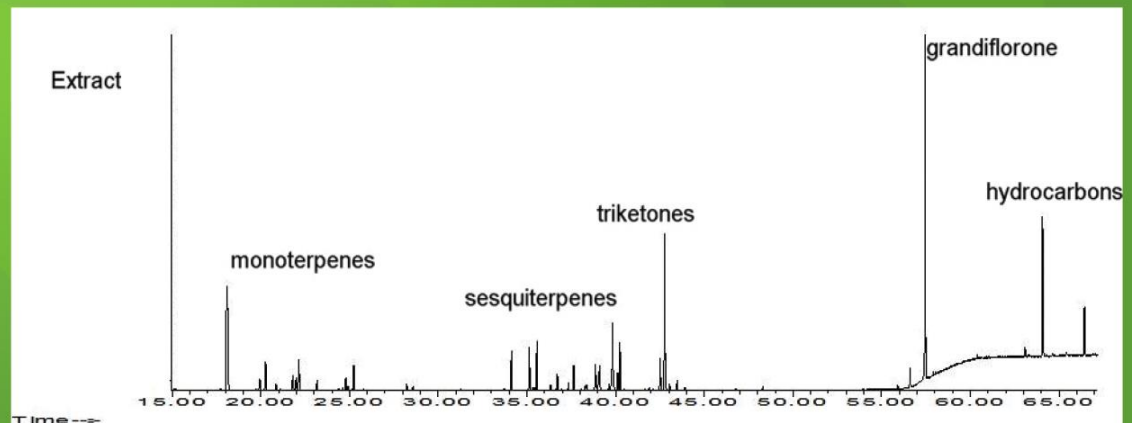
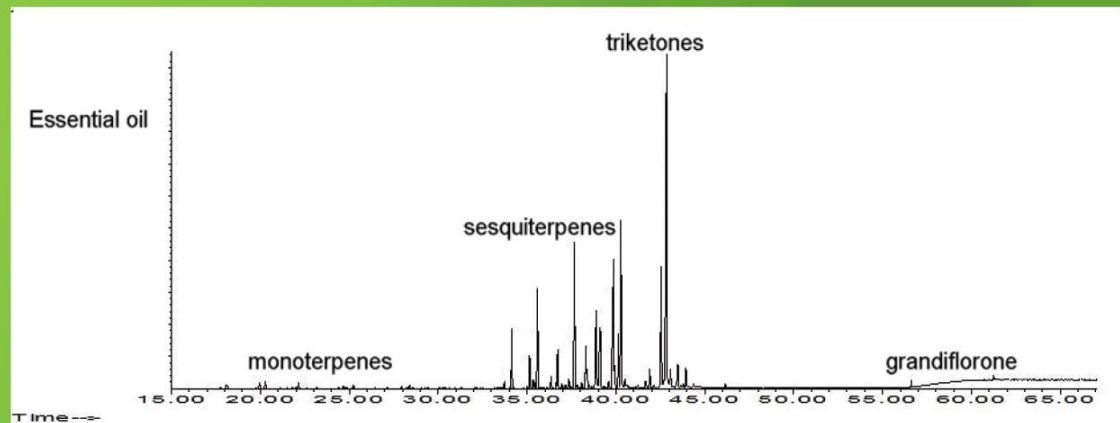
Advantages of commercial Manuka forests vs wild Manuka forests

- Hive stocking rates expected to increase 2-4 hives per ha when superior plants flower.
- Price per kg expected to increase with high UMF.
- Flowering period can be lengthened from 6 to 12 weeks, increasing volume of honey harvested per ha.
- Manuka Leaf Oil production can complement income without adversely effecting honey production.



Advantages of commercial Manuka forests vs wild Manuka forests

- Manuka produced for honey and leaf oil is three times more profitable than pine trees.
- Manuka provides regular annual cash flow and provides passive income for landowners and employment for beekeepers, foliage harvesters, and honey and oil processors.



About Kauri Park Nurseries

- New Zealand's largest revegetation and amenity nursery.
- Producing 6,500,000 plants per year.
- 50 acre site at Kaiwaka.
- Owned by the Wearmouth family.
- Founded in 1994.
- Specialising in native plant production.



Our Expertise

- Major infrastructure and local government.
- Commercial and residential development.
- Commercial landscaping.
- Reforestation plantings.
- Riparian plantings.
- Manuka forestry.



Our Capabilities

- 240+ varieties grown in finely tuned conditions.
- Supply bulk quantities nationwide.
- Leaders in eco sourcing and experts in environmental compliance.
- Dedicated truck fleet.
- Short turnaround, seamless service and project management.
- 40 full time staff including 15 from Northland iwi.



Andrew Wearmouth

- 22 years in business growing Calla Lilies and Sandersonia.
- Negotiating with foreign nationalities and biosecurity legislation.
- Exporting to more than 20 countries.
- Calla Lily breeding program.
- Dutch competition in the flower and bulb trade.
- Sold the Calla Lily breeding program in 2012 to Hobaho.
- Joined Kauri Park in 2012.

